

Every company has an AI rollout plan. Almost none have a plan for *their people.*

Humore helps organisations make the AI transition human. **The Human Transition** is a two-month project: a month listening to your people, then a strategy for your brand and your organisation, and the direction to act on it.

WEEKS 1-4

Listen

A private survey of around 30 questions, open for a month so everyone can take part, and interviews with leaders and anyone who volunteers. No names: you see themes and results by group.

WEEKS 5-6

Recommend

We pull out the trends: fear, readiness, trust and what people value. Then a strategy with two sides: outside, your brand; inside, how your organisation works through the change.

WEEKS 7-8

Direction

We present the strategy to your leadership team and set the direction: priorities and owners, a creative concept, and briefs your teams can start on straight away.

● THE PROBLEM

Not a tech problem. *A human one.*

AI rollouts rarely stall on the technology. They stall when the change reaches people.

Fear

People quietly wonder whether their work still matters.

Disengagement

Effort drops while everyone waits to see what happens.

Quiet resistance

The tools get bought. They don't get used.

Attrition

Good people leave before anyone asks how they feel.

● WHAT YOU GET

Inside and out, *in two months.*

- ✓ A detailed survey, open for a month, and interviews
- ✓ Analysis of fear, readiness, trust and what people value
- ✓ A strategy deck for your brand and your organisation
- ✓ A creative concept and briefs for your internal teams
- ✓ The Humore Charter badge
- ✓ The Practice for your people, at no extra cost

A fixed fee, agreed before we start.

Who it's for

People, HR, Internal Comms, L&D and Employer Brand leaders at organisations of roughly 50 to 5,000 people that are rolling out AI.

Afterwards: Humore Tables

Optional workshops, remote or in person, where teams decide what they'll hand to AI and what stays human. Each decision has a named owner.

The Humore Charter

Our point of view: six things worth protecting as people and AI work together. Complete the project and you earn the badge.



Humans with AI, *not against it.*

Culture and meaning, *not policy.*

Practical, *not utopian.*